

MANAGEMENT OF SHARKS IN NEW SOUTH WALES WATERS

Organisation: Grandview Apartments Ballina

Name: Mr Peter Campbell

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Hello

I am the Manager of Grandview Apartments Ballina which provides holiday lettings in East Ballina.

We have had major reduction - 30% - in occupancy particularly in July, August and September due we think to the constant media on Shark Attacks in Ballina.

We would really appreciate if you can support local business through better marketing and coverage showing the good things to do in Ballina and tidal pool will be a great idea at Shelly beach.